Services Provided: Ridership trend analysis, demonstration service assessment.

Description of Project: TEMS conducted a 90-day passenger rail service demonstration that augmented Amtrak's scheduled Hiawatha service operating from April to July 1998. The passenger rail service connected five towns and villages west of Milwaukee, parallel to the I-94 highway corridor.
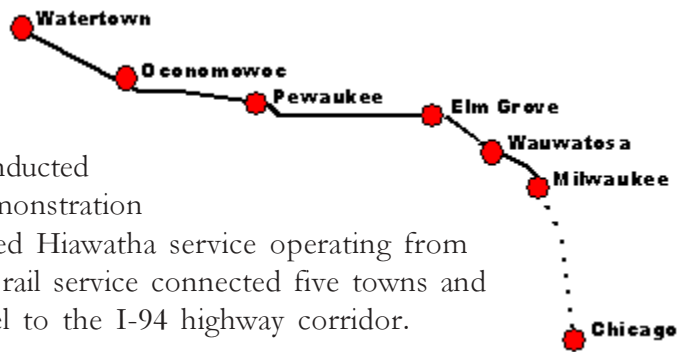
The objective was to examine the 90-day demonstration service, profile ridership trends, focus on rider reaction to service-related attributes, and summarize a series of discussions held with local elected officials. The demonstration marked the end of a 26-year hiatus of the Milwaukee commuter rail "Cannonball" service.

The impetus for operating the demonstration service included:
- Calibration of *COMPASS*© traffic forecasting model for total demand and modal split, including the new integrated intercity rail/bus service.
- Implementing a congestion mitigation measure during the resurfacing of I-94
- Enhancing the Quality of Life within the area by affording travelers another transportation alternative
- Providing an indication of the highly-successful Milwaukee to Chicago passenger service
- Testing whether permanent commuter rail service could be supported along the corridor.

Project Start Date
  May 1998

Similar Issues
  Ridership Trend Analysis
  Demonstration Service

CORPORATE QUALIFICATIONS

TEMS